

## **CAP-ACP Member Survey**

We invite you to participate in this short (5-7 min) survey regarding the use of social media and digital platforms in routine pathology practice. This survey is initiated by the Canadian Association of Pathologists (CAP-ACP) Informatics, Digital Resources and Social Media Interest group. Your participation is important as the results of the survey will be a cornerstone towards developing national uniform guidelines and action plans for the use of digital and social platforms in our daily practice, and help our specialty further advance in this digital era.

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Q1: Level of Practice?

- (a) Resident / Fellow
- (b) 0-10 Years in Practice
- (c) More than 10 Years in Practice

Q2: Practice Facility?

- (a) Community Hospital
- (b) Academic Hospital
- (c) Private Practice Only
- (d) Hospital & Private Practice
- (e) Other (please specify)

Q3: Do you currently use social media?

- (a) Yes
- (b) No

Q4: Which of the following social media platforms do you currently use? (check all that apply)

- (a) Facebook
- (b) Twitter
- (c) YouTube
- (d) Instagram
- (e) Reddit
- (f) Pintrest
- (g) LinkedIn
- (h) Snapchat
- (i) Google Plus
- (j) Other (please specify)

Q5: On average, how do you use the above social media platforms?

- (a) I use them socially
- (b) I use them professionally
- (c) I use them both socially and professionally

Q6: Do you have a Twitter account?

- (a) Yes
- (b) No

Q7: Do you know how to tweet/ re-tweet?

- (a) Yes
- (b) No

Q8: How many followers do you have on Twitter?

- (a) \_\_\_\_\_

Q9: Do you follow any pathologists on Twitter?

- (a) Yes
- (b) No

Q10: Do you have a Facebook account?

- (a) Yes
- (b) No

Q11: Are you aware of any specialty-focused Facebook pages (for instance; dermatopathology, genitourinary pathology etc.)?

- (a) Yes
- (b) No

Q12: Have you ever participated in a pathology-focused group on Facebook?

- (a) Yes
- (b) No

Q13: Have you used YouTube professionally?

- (a) Yes
- (b) No

Q14: What professional purpose(s) do you use YouTube for? (check all that apply)

- (a) Educational or teaching videos

- (b) Listening to lectures
- (c) Conference presentations
- (d) Online courses for CPD
- (e) Other (please specify)

Q15: Do you use any online resources (e.g. Pathology Outlines) for your routine pathology practice?

- (a) Yes
- (b) No

Q16: How often do you use these online resources?

- (a) Frequently
- (b) Occasionally
- (c) Rarely
- (d) Never

Q17: In your opinion, the best application of social media in professional practice is: (check all that apply)

- (a) Obtaining consultations
- (b) Sharing links to pathology-related publications
- (c) Building recognition of your name
- (d) Connecting with other pathologists
- (e) Knowing / Learning about information
- (f) Increasing general public awareness
- (g) Other (please specify):

Q18: How often do you use pathology blogs / wikis (e.g. Libre Pathology)?

- (a) Frequently
- (b) Occasionally
- (c) Rarely
- (d) Never

Q19: How often do you use ImmunoQuery?

- (a) Frequently
- (b) Occasionally
- (c) Rarely
- (d) Never

Q20: In your opinion, online and web-based pathology resources are best for? (check all that apply)

- (a) Finding an appropriate immune panel
- (b) Finding a representative image / photo micro-graph
- (c) Looking at differential diagnosis of an entity
- (d) Finding a representative photo micrograph
- (e) Looking at the morphological criteria of a specific entity

Q21: Do you use any online resources in your routine practice apart from those mentioned above? If yes, please specify.

- (a) Yes
- (b) No

Q22: Do you use text messages in pathology practice? (e.g. for image consultation)

- (a) Yes
- (b) No

Q23: When using text messages in your pathology practice, which platform do you prefer?

- (a) Regular phone text messages
- (b) Viber
- (c) WhatsApp
- (d) Google Hangouts
- (e) Facebook Messenger

Q24: Do you use email in your pathology practice?

- (a) Yes
- (b) No

Q25: In what capacity do you use e-mail in your pathology practice? (check all that apply)

- (a) Sending snapshot images for consultation
- (b) Sending high resolution scanned image for consultation
- (c) Asking questions about differential diagnosis or diagnostic criteria
- (d) Inquiring about a proper immunochemistry panel
- (e) Requesting an interesting article or resources
- (f) For educational purposes
- (g) Other (please specify):

Q26: Do you participate in any pathology related webinars (e.g. CAP Cancer Protocol)?

- (a) Yes
- (b) No

Q27: How often do you participate in pathology related webinars?

- (a) Frequently
- (b) Occasionally
- (c) Rarely
- (d) Never

Q28: Do you prefer using standard print material or online resources? (e.g. ExpertPath, ImmunoQuery etc.)

- (a) Standard Print
- (b) Online Resources
- (c) Both

Q29: In your opinion, can the use of social media be considered a creative professional activity for academic promotion? Please explain your opinion:

- (a) Yes
- (b) No

Q30: Would you support an initiative to have up to 50% of the CAP-ACP educational activities online?

- (a) Yes
- (b) No

Q31: In your opinion, the drawbacks of using social media and online resources include: (check all that apply)

- (a) Potential inaccuracy
- (b) Sources cannot always be confirmed
- (c) Ethical consideration and ownership of material
- (d) Privacy and confidentiality concerns

Q32: Regarding the Canadian Journal of Pathology (CJP), would you prefer to: (check all that apply)

- (a) Replace the printed version with a digital copy
- (b) Make it all open access
- (c) To have online resources (short videotaped talks etc.)

Q33: In your opinion, the advantages of social media and online resources are: (check all that apply)

- (a) Easier to access/easier to search
- (b) More up to date/easier to update
- (c) Less expensive
- (d) Other (please specify):

Q34: If the Canadian Association of Pathologists developed an online course or a conference workshop on social media, will you be willing to participate?

- (a) Yes
- (b) No